

Serena Tucker-Cooke

Professional Development

Always learning. Always growing.

2024

Articulate

Branding your Rise360 Course

Screencasts and Software Simulations in Storyline360

Using Articulate Storyline360 to Create Interactive Learning Lessons

Cornerstone

Demystifying Skills for Growing Companies

Course Hero

Education Summit 2024 (2 day)

Educause

Approaching Expert UDL in Higher Education Certificate (4 weeks)

Engineerica Education

Strategies for Assessing the Effectiveness of Learning Support Initiatives

Innovative Educators

Essential AI Literacy Tools for Academic Integrity & Success

Scaling Professional Development

Inside Higher Ed

The Importance of Soft Skills in an AI World

Jenzabar

Implementing Stackable Credentials

Aligning Higher Education Outcomes with In-Demand Skills

Systems Needed for Alternative Credentials

LinkedIn Learning

Essentials for Emerging Managers Certificate

Managers Foundations

Foundations of Performance Management

Giving and Receiving Feedback

Coaching and Developing Employees

National Technical Institute for the Deaf (NTID) at RIT

Incorporating Brain Science When Teaching Communicatively Diverse Students

American Sign Language Course 2B
American Sign Language Staff Immersion Intermediate (2 weeks)
American Sign Language Fingerspelling Course
Different Types of Verbs
Indexing or Referent Point
Food and Drink
Different Countries

PlayPosit

Introductory Training
Creator Challenge
Student Centered Learning with Learner Made Bulbs
Increasing Learner Engagement with Branched Learning
Three Ways to Boost Engagement

Rochester Institute of Technology (RIT)

Center for Teaching and Learning Summer Institute (2 days)
Diversity Education
Discrimination and Harassment Including Title IX
RIT Information Handling
Cybersecurity Fundamentals

State University of New York (SUNY)

SUNY Online Summit
Open Education Resource (OER) Summit; Supporting Faculty & Empowering Students (2 day)

SUNY Genesee Community College

Title VI of the Civil Rights Act of 1964
Diversity, Equity and Inclusion Practices
FERPA: Confidentiality of Records

Training Mag

How to Close Critical Skills Gaps with Simulation-Based Assessment
Successfully Manage Change, Culture and Communication

2023

Articulate

Screencasts and Software Simulations in Storyline360

What's New in Articulate 360

Unlock the Secrets of Accessible E-Learning

Cornerstone/Saba

Learn it Live: Certifications

Learn it Live: Curriculum

Talent Roadmap Basic Training Modules

D2L

Master Class: Learning Frameworks

Master Class: Mindset and Mindfulness

Deque, Inc.

Accessibility Awareness and Foundations

Educause

Implementing UDL for Learning in Higher Education (2-week course)

Engineerica Education

Finding the Right Support Employees for your Learning Center

National Technical Institute for the Deaf (NTID)

American Sign Language (ASL) Course 2B

American Sign Language (ASL) Course 2A

My Journey as a Deaf Scientist to the Doctorate at RIT

The History & Stories of the Philadelphia Deaf Community

Non-Manual Markers and Instrumental Classifiers

Journey to the Science of Ableism

ASL Food and Drink

ASL Fingerspelling and Numbers Course

ASL Personal Finance and Budget

ASL and Deaf Culture Immersion Camp in Old Forge, NY

Rochester Institute of Technology (RIT)

Talent Roadmap Learning Admin Onboarding/Training

Student Employment 101: Hiring and Supervising Student Employees

New Lecturer Success Series

Chat GPT

RIT Information Handling

Discrimination, Harassment and Title IX

Cybersecurity Fundamentals

Expressions of King

State University of New York (SUNY)

Ensuring Diversity, Equity and Inclusion in Online Courses

Collaborative Learning

Evaluating Online Assignments

Cool Tools to Fire Up Learner Engagement

Training Magazine Network

Cohort Learning – How to Fuel Alignment and Connection at Your Organization

Why Your PowerPoint Presentation is Not Accessible and How to Fix It

Advanced Applications of Branched eLearning

Cultivate Experience Through Deep Reflection and Application Practice

Captivate your Audience in 30 Seconds: Powerful Openers

Learning Measurement Demystified – Good Measurement and Reporting Strategy

Creating Customizable Avatars with PowerPoint Cartoons

Using Focus Groups to Collect Quality Training Eval Data

How Animation can Rock Your Storytelling

There's an App for That

How to Add ChatGPT to your LMS

How ChatGPT Impacts our Mindsets, Emotions, Skills in Writing, Facilitation

Creative Effective Handouts, Resources and Interactive PDG

How ChatGPT Impacts Microlearning, Work Flow and Story Based Learning

Hunting for a New Authoring Tool

Advanced Infographics

2022

CAST

Certificate in Universal Design for Learning in Post-Secondary Education

Chronicle of Higher Ed

Breaking Down Barriers to a Whole-Campus Approach

The Student Data Challenge: Smart Interventions

The Future of Academic Libraries,

The Faculty's Place in Student Success

The Future of Academic Advising

The Changing Credential Landscape

Teaching for Inclusivity
Countering Learning Loss
Building Academic Integrity in Online Courses
Talking About Teaching, The Future of Grading

D2L

The Student Experience Reimagined
The Future of Education Reimagined

Fierce Education

Enrollment, Policy, University Collaboration
Incorporating Skills-Based Training in Your Curriculum
Remote - The Connected Faculty Summit (2 day virtual conference)
Helping Faculty Navigate Top Challenges in Blended Learning Environment

Innovative Educators

Creating a Custom Online Training Program for Faculty and Staff
Preparing Online Learners for Success Using a Comprehensive Orientation Program,

Inside Higher Ed

Exploring Flexible Education Models for Student and Institutional Success
Revamping Curriculum Management

Learning Guild

Learning Experience Design Virtual Conference (2 day)
Business and Leadership Summer Edition: Enrollment, Policy, Curriculum, Collaboration
Game Based Learning That's Fun and Interactive
Learning Science Virtual Conference
New Blended Learning Virtual Conference (2 day)
Deepening Your Instructional Design Skills

LinkedIn Learning

How to Manage Your Energy
Effective Listening
Active Listening and Customer Service

National Deaf Center

Improving Campus Access
Instructional Strategies for Deaf Student Success
Teaching Deaf Students Online

National Technical Institute for the Deaf (NTID) at RIT

American Sign Language (ASL) Course 1A
American Sign Language (ASL) Course 1B
Signing Science: An Interview with Bob Hoffmeister
Signing Science: An Interview with Raja Kushalnagar
Audism and Intersecting Identities
Signing Science: An Interview with Peter Hauser
Supporting D/HH People Impacted by COVID
Meaning of Grammatical Non-manual Markers
ASL BLM Movement and Racism
ASL Inclusion and Diversity
ASL Height (people and things)
ASL Food and Drink
ASL Instrumental Classifiers and NMS
ASL Places and Buildings at RIT
ASL Description of Objects
ASL Characteristics and Types
ASL Description of Objects

OpenSesame

Learning for Upskilling and Reskilling
The Missing Leadership Skill: Virtual Executive Presence
Authentic Diversity: How to Interrupt Bias and Build an Inclusive Workplace
Inclusive and Engaging Virtual Meetings

Realizelt

Personalized Learning: Onboarding to Ongoing

Rochester Institute of Technology (RIT)

Discrimination, Harassment and Title IX
Creating Course Video Basics
Importance of Relationships and Improving Communication Skills
Using Panopto in Your Courses
Cyber Security
Diversity & Inclusion
Expressions of King

SUNY Online

Implementing an Online Course Quality Review Process,

Technology and Emotion Science Ignite Engagement
Effective Practices for Developing/Supporting Online Adjuncts
Strategies for Culturally Responsive Teaching in STEM
Mass Production to Mass Personalization
Designing Equitable Online Assignments, Back to Front

Training Magazine Network

Learning for Upskilling and Reskilling
Dealing with Difficult Behaviors, In Person or Online
Experience Design for the Virtual Classroom
Managing Virtual Workers in the Era of Hybrid Work
Visual Design: Take Your eLearning from Boring to Bold
Forecasting ROI: The Newest Tool for Performance Improvement Professionals
How to Build a Coaching Culture that Enables Greater Traction with Training
Motion Graphics and Video Editing Tricks
Crash Course in Information Graphics for Learning
Maximize Social Learning Using Breakout Rooms
Five Easy to Use Stories in Virtual Training
Hybrid Training Approach to Maximize Learning
Online Presenting Tips for Improving Performance and Increasing Engagement
Hybrid Training Models

2021

D2L Fusion Conference
New York State Transfer & Articulation Association (NYSTAA) Conference
Assessing Prior Learning and Portfolio Assessment (Certificate), Council for Adult and Experiential Learning (CAEL)
Reaching and Retaining Students of the Pandemic
Digital Messaging from Recruitment to Graduation

2020 and earlier

Equity Minded and Culturally Affirming Teaching Practices
Genesee Online Instructor Training
Collecting and Reporting Retention Data
Supervisor Workshop Series

Quality Matters "Introduction to Teaching Online" Course

Blackboard Administrator Training

Online Learning Consortium International Conference (OLC), Orlando, FL 2016, 2017, 2018, 2019

SUNY Conference on Instructional Technology (SUNY CIT) 2016, 2017, 2018, 2019, 2021

National Academic Advising Association (NACADA) International Conference 2011, 2013, 2015